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WomensLax.com, Brine & Lake Placid Lacrosse Announce the 2011 ‘Northstar Invitational’

The Nation’s top rising sophomores and juniors will be selected from each region across the country to showcase their talent to college coaches

May 18, 2010: WomensLax.com, Brine Lacrosse, and Lake Placid Lacrosse have partnered to host the Inaugural ‘Northstar Invitational’, July 11-15, 2011, in Lake Placid, New York. The invitational recruiting camp will offer sessions for rising sophomores and juniors. The rising sophomore session will run from July 11-13th, and the rising junior session from July 13-15th.

The Northstar Invitational will offer 150 lacrosse players the opportunity to represent their region and showcase their talent to college coaches through speed/agility measurements, skill sessions, and full field games. Players will be coached in practice and game sessions by top College Coaches from Divisions I, II, and III. College coaches will have ample opportunity to observe and evaluate camp participants, as current college players will serve as counselors during practice and game sessions.

The Northeast, Atlantic, Southern, Midwest, and Western regions will all be represented to comprise a national and select talent pool. Coach recommendations will be solicited and required for participation. The Northstar Invitational will collect the nation’s top lacrosse prospects who are prepared to showcase their talent and potential to compete at the collegiate level.

“We are very excited to host the inaugural Northstar Invitational camp as it will provide an ideal format for high school prospects to compete at the highest level, showcase their talents, and interact with college coaches in a camp setting”, said WomensLax.com president Ashley Gersuk. WomensLax.com is one of the sport’s premier service providers, offering Championship instruction to lacrosse players of all ages.

WomensLax.com operates camps, clinics, tournaments, and events across the country, particularly in growing lacrosse regions. “We are very pleased to add the Northstar Invitational to our Lake Placid Lacrosse portfolio”, said George Leveille. Leveille went on to say that “we could not find a more capable partner than WomensLax.com with



which to offer this new event”. Lake Placid Lacrosse has operated the Summit Lacrosse Tournament since 1990, contributing to Lake Placid’s reputation as a premier lacrosse location. Town of North Elba Supervisor, Roby Politi, welcomed news of the Northstar Invitational: “we have enjoyed our long-standing relationship with Lake Placid Lacrosse and are proud of the investments we have made to provide quality facilities and an unmatched atmosphere for celebration of this rapidly growing sport”, said Politi.

Brine Lacrosse will serve as the presenting sponsor of the 2011 Northstar Invitational. To inquire about sponsorship opportunities, please contact Ashley Gersuk (agersuk@womenslax.com).

For more information, please visit www.womenslax.com.



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